

CellBlocks

PRIVACY POLICY

Last Updated: Jan. 4, 2018

In this privacy policy, we explain how CellBlocks OU registered in Gibraltar. The address of the office is Suite 4, 2nd Floor 209 Main Street Gibraltar, collects personal information, stores, protects and uses it. CellBlocks OU is referred to as CellBlocks, "we," "us" or "company." When you use CellBlocks services or any of its functions, technologies or features, you accept and agree to this privacy policy. The privacy policy, terms of service and terms of Token sale all constitute one single set of rules that function to regulate the relationships that exist between CellBlocks and the purchaser. You cannot accept the rules only partially, and they must be accepted completely and in full. If there is any conflict between the terms of service and the terms of Token sale, the prevalent rules will be the terms of Token sale. If there is any conflict between the privacy policy and the terms of service, the prevalent terms will be the terms of service. CellBlocks is unable to do business while complying with the terms and requirements of every jurisdiction worldwide. If there are provisions of this document that violate, transgress or break a law that you are subject to, the prevailing rule will be the law of your jurisdiction. When you enter into a relationship with CellBlocks, you agree that the law of your jurisdiction and that CellBlocks may refuse you further service and withdraw from the terms of this privacy policy.

1. The Collection of Your Information

When you use our websites ("site") or any of our services, you can voluntarily submit your personal information. This may include, but is not limited to, your email address, name, bank account information, residential address or digital wallet address, depending on your choice of payment method. You may also voluntarily provide information such as any type of information that you submit to CellBlocks through your computer or another access device such as a cell phone. The information provided may include your device information, IP address and information such as your device's name and type, its operating system, information about your mobile network, your device's location, and standard information about your Web log such as your browser's type, the pages you access on the site and the traffic that comes into and out of the CellBlocks site. We may also collect personal information from you or about you through other means, such as your personal interactions with our customer support or your contractual relationships with CellBlocks. We are not obligated to collect any information from you, and we may do so solely at our own discretion.

2. Setting Up and Using a CellBlocks Account

To purchase Tokens through our site, you must first set up a personal CellBlocks account and submit personal information, such as your name and your email address, in order to gain access to your CellBlocks account. The information that you provide when registering must be valid, and you are responsible for ensuring its validity and relevance. We may require that you submit additional information needed to verify your address, funds source or your identity or to verify any of the other information that you have submitted to us, including your birth date, citizenship, your personal ID, the country in which you reside and other information of any kind that is submitted directly or through another party. We are not required to verify your

personal information, including your identity, and it is at our own discretion to do so. You can review your account to see your personal information. You can delete your account or change your personal information by contacting our customer service. If you delete your account, your information may be retained in our database. This can be needed in order to deter fraud by making sure that a user who attempts to commit fraud will not be able to close an account to avoid detection and then open a new account. If you do close your CellBlocks account, any information that is personally identifiable to you will not be used for other purposes, shared with other parties or sold, except for cases in which we must assist law enforcement or must prevent money laundering or fraud. We have the right to create a relationship with any person or entity on certain conditions, including commercial ones, that are different from the ones presented in this privacy policy.

3. Our Use of Cookies

We, or our partners, have the right to place pixel tags or cookies (small data files) onto your computer, cell phone or other device anytime you access our site. We can use these tags and cookies to recognize you when you return to the site, to customize services to your needs, to present you with advertising or content, to evaluate our marketing efforts and to collect information pertaining to your computer, cell phone or other device used to access the site. We may use various types of cookies for these purposes. These can include, but are not limited to, persistent, session and/or flash cookies. We may codify our cookies in order to limit third-party access to the information we receive. You can control cookie use independently through your browser or through an add-on to your browser. However, disabling or blocking our cookies can interfere with the way you use our site. We have no obligation to place any cookies on your computer or other device, and we have the right to do so at our own discretion.

4. Log File Use

We may collect information by using log files. This information can include your IP address, Internet Service Provider, your type of browser, your referring and exit pages, date/time stamps, and the number of clicks you use on the site in order to analyze your demographic information, geographic information, our site's content and your activity on the CellBlocks site. The information that comes from the log files is not identifiable to you personally. We have no obligation to use log files, and we may do so only at our own discretion.

5. Using, Sharing and Storing Your Personal Information

Your personal information will be stored in the CellBlocks database. We may store your information through a contracted third party. We will not rent or sell your information to any third party for their own marketing efforts without your consent. We may use your information to customize the way you use our site and services; to analyze the way you use the site, which may include the use of Google Analytics and other third parties; and to evaluate our marketing efforts and to improve them as well

as for any other reason that is relevant to your use of our services and site. We can share your personal information with the following parties:

- Any third parties who provide us with services for personal information storage, technology, marketing, fraud prevention or sales services. These third parties have their own contracts with us that include non-disclosure and confidentiality clauses, and they are prohibited from using your information for reasons outside those presented in this privacy policy.
- Any processor of your payments or escrow
- Government officials, law enforcement officers and any other third party that requires us to submit your personal information with accordance to law, a court order or a subpoena.
- Our parent company and any subsidiary company.
- Any third party that has your consent or request from you for disclosure of your personal information

6. Severing Provisions

If there is any provision within this privacy policy that is discovered to be illegal, invalid or unable to be enforced, all of the remaining provisions within the privacy policy will remain binding and will continue to have the same effect as if the unenforceable and void portion of the policy had been deleted and severed from the privacy policy.

7. Changes Made to This Privacy Policy

We may change or amend this privacy policy at any time and at our discretion and will post any updated versions of this policy on the CellBlocks site. When the updated version is posted to the site, it becomes immediately effective. You have the responsibility to check the site regularly for updates.

8. Contact Us With Questions

If you have questions about any aspect of this privacy policy, please contact us at this address: support@cellblocks.io